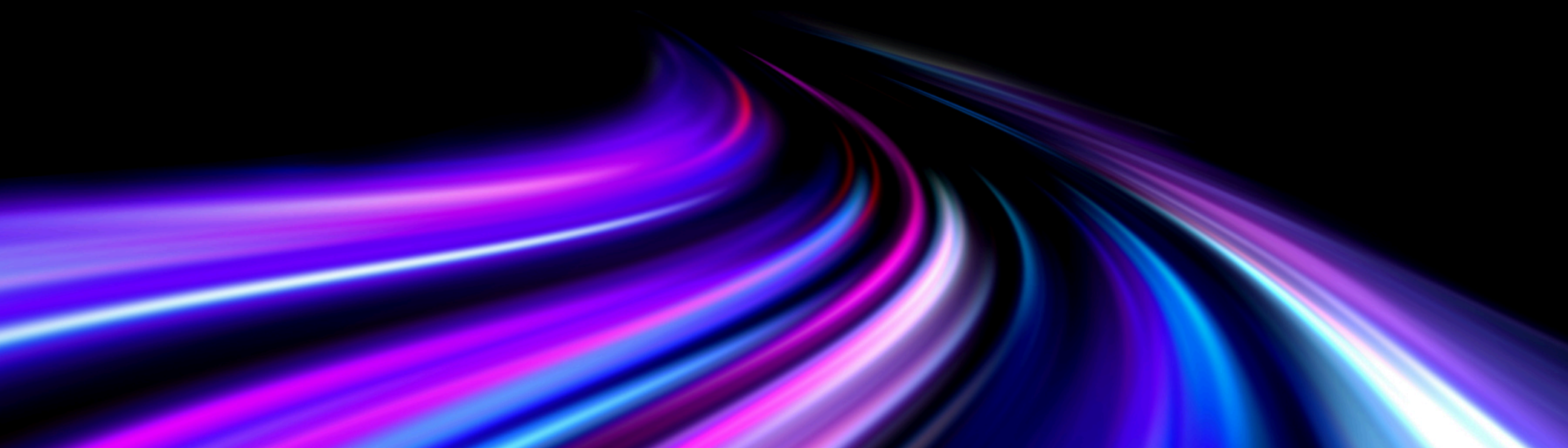


| MsC 2025

WORLDWIDE

PROSPECTUS



MAKE HISTORY WITH US **AGAIN**

If the pandemic taught us anything it was (to make sure you're unmuted when speaking and) the power of the virtual platform. People from across the globe joined us for MsC Worldwide 2021. Since then, we've brought together thousands of attendees in 31 countries on five continents! While we guessed it would be big, we had no idea the event would concentrate so much passionate M/s, Leather, kink, and alternative lifestyle energy in one place. Now you have the opportunity to put what you have to offer on display for an enthusiastic audience from all around the world.



GLOBAL REACH

MsC Worldwide 2021 was an unprecedented success and has only grown through the lessons learned in the years since. While virtual events can never replace the visceral experience of a face-to-face conference, we've learned that the interpersonal connections can be just as deep and serve as a vital reminder that none of us are alone, even when separated by physical distance. The continued success of MsCW has demonstrated what a dramatically increased reach and impact this particular virtual event has.

Many found community, connections, and camaraderie for the first time at MsC Worldwide in 2021, while others were reunited with an extended family they'd been apart from for too long. Countless urged us to continue, so that's exactly what we've been doing—and you can be a part of it!

MsC Worldwide is truly a global affair. Not only are presenters from at least six countries joining us, but also participants from all over the world, many of whom have never been able to attend a conference of this scale before. The online format removes countless obstacles that have historically kept people from attending. Whether physical, fiscal, schedule-based, familial, work, or geographic in nature, MsC Worldwide is opening doors for more individuals wanting to participate than ever before.

ACCESSIBILITY

MTTA, Inc. is a 501(c)3 non-profit run entirely by unpaid volunteers. Your sponsorship does not line the pockets of any individual. It goes right back into the community through our education and history preservation projects. It is also critical to enhancing the accessibility of this event.

With the virtual format, MsC Worldwide provides a platform for education that is unprecedented in its ability to reach more people hungry for it. Sponsorships support our providing scholarships and our accessibility recording program which dramatically improve the accessibility of this gathering.

To increase accessibility, we offered presenters the option to have their events recorded and to our surprise, the overwhelming majority opted in! Last year, as many

as five times more viewers accessed presentations in the eight weeks following the event than those who attended any given session live. On top of this, any presenter who gives consent will have their recordings publicly posted to an MsC Worldwide educational channel and historical archives like The Carter/Johnson Library. Consequently, it's possible for your event sponsorship to be seen for generations to come!

We've been doing an unprecedented amount of promotion this year to reach out to a wider cross-section of the global M/s and Leather community than ever before. You can generate positive publicity and enhance your brand image with not only our attendees, but also an enormous segment of the broader community.

DIGITAL STAYING POWER:

Strategically-placed event sponsorships will connect visitors to the event website and virtual platform before, during, and after the event.

Virtual content reaches more attendees.

At a physical conference only a certain number of people are in one room at any given time. Every presentation will be recorded this year, allowing people from different time zones to experience content around the clock including viewing classes that took place during the same time slot! Recordings can include your logo on the start screen along with Moderator sponsorship acknowledgements reaching both the live attendees and all those who view it later.

Three Diamond Sponsors also have an exclusive opportunity to reach the entire MsC alumni by inclusion in our emails to the full Master/slave Conference mailing list of over 3,000 previous attendees.

TARGETED ENGAGEMENT

All sponsorship tiers are eligible to go on to sponsor specific classes and events of their choosing. Once the full event schedule is locked in, Diamond Sponsors will have first pick and then each successive tier in turn. With over 80 events and one of the largest collections of top-notch M/s and Leather educators ever gathered for a single conference, there will be no shortage of additional exposure opportunities to choose from

INTRODUCTION

SPONSORSHIP:

We have a range of sponsorship packages designed to suit your needs. Each allows you to showcase your offerings to a world-class gathering of passionate individuals centered around in the consensual M/s lifestyle, intentional relationship design, and the Leather community.



DIAMOND SPONSOR

\$750 ONLY 3 AVAILABLE

- ✓ Logo and website link included at the bottom of every group email from the time of sponsorship until 30 days after event, **reaching all MsC attendees of the last 17 years (over 3,100 recipients).**
- ✓ Dedicated page on the website with your own titled link in the Sponsors pull down menu.
- ✓ Thanked as a Diamond Sponsor during our Opening and Closing Ceremonies.
- ✓ Logo included in the event sponsors scroll on front page of the website.
- ✓ Individual posting of your sponsorship on all MsC Worldwide social media
- ✓ Name/Logo and a website link listed on the website Sponsors page with 500 character description.
- ✓ Sponsorship of one specific event slot included.
- ✓ Full page ad in the program guide.

PLATINUM SPONSOR

\$350 ONLY 5 AVAILABLE

- ✓ Inclusion in the sponsor appreciation email sent out to MsC Worldwide mailing list and all registrants after event.
- ✓ Thanked as a Platinum Sponsor during our Opening and Closing Ceremonies.
- ✓ Logo included in the event sponsors scroll on front page of the website
- ✓ Dedicated solo posting of your sponsorship on all MsC Worldwide social media.
- ✓ Name/Logo and a website link listed on the website Sponsors page with 400 character description
- ✓ Sponsorship of one specific event slot included.
- ✓ Full page ad in the program guide.

GOLD SPONSOR

\$175

- ✓ Inclusion in the sponsor appreciation email sent out to MsC Worldwide mailing list and all registrants after event.
- ✓ Thanked as a Gold Sponsor during our Opening and Closing Ceremonies.
- ✓ Promotion on all MsC Worldwide social media in our Gold Sponsors post.
- ✓ Name/Logo and a website link listed on the website Sponsors page with 300 character description.
- ✓ Eligible to sponsor specific event slots (at additional cost).
- ✓ Half page ad in the program guide.

SILVER SPONSOR

\$65

- ✓ Inclusion in the sponsor appreciation email sent out to MsC Worldwide mailing list and all registrants after event.
- ✓ Promotion on all MsC Worldwide social media in our Silver Sponsors post.
- ✓ Name/Logo and a website link listed on the website Sponsors page with 200 character description.
- ✓ Eligible to sponsor specific event slots (at additional cost).
- ✓ 1/4 page ad in the program guide.

BRONZE SPONSOR

\$25

- ✓ Inclusion in the sponsor appreciation email sent out to MsC Worldwide mailing list and all registrants after event.
- ✓ Name/Logo and a website link listed on the website Sponsors page with 100 character description.
- ✓ Eligible to sponsor specific event slots (at additional cost).
- ✓ Business card size ad in the program guide.

SPONSORSHIP OF SPECIFIC EVENTS

ONE EVENT
SLOT

\$ 30

TWO EVENT
SLOTS

\$ 50

ADDITIONAL
SLOTS

\$ 15

- ✓ Name or Logo and web address included on the break slide preceding event that will be seen by all attendees upon arrival.
- ✓ Thanked by Moderator at beginning and end of event slot.

SPONSOR ADVERTISING SPECS & REQUIREMENTS

DIAMOND SPONSOR

FULL PAGE AD

8" wide x
10.5" tall

PLEASE SUBMIT THE FOLLOWING TO THE SPONSOR COORDINATOR:

- ▶ Name as it would appear
- ▶ Graphic Logo
- ▶ Website Link
- ▶ 500 MAX Character Description

PLATINUM SPONSOR

FULL PAGE AD

8" wide x
10.5" tall

PLEASE SUBMIT THE FOLLOWING TO THE SPONSOR COORDINATOR:

- ▶ Name as it would appear
- ▶ Graphic Logo
- ▶ Website Link
- ▶ 400 MAX Character Description

GOLD SPONSOR

HALF PAGE AD

8" wide x
5" tall

PLEASE SUBMIT THE FOLLOWING TO THE SPONSOR COORDINATOR:

- ▶ Name as it would appear
- ▶ Graphic Logo
- ▶ Website Link
- ▶ 300 MAX Character Description

SILVER SPONSOR

QUARTER
PAGE AD

4" wide x 5" tall
OR
5" wide x 4" tall

PLEASE SUBMIT THE FOLLOWING TO THE SPONSOR COORDINATOR:

- ▶ Vertical or Horizontal
- ▶ Name as it would appear
- ▶ Graphic Logo
- ▶ Website Link
- ▶ 200 MAX Character Description

BRONZE SPONSOR

BUSINESS
CARD AD

3.5" wide x 2" tall
OR
3.5" tall x 2" wide

PLEASE SUBMIT THE FOLLOWING TO THE SPONSOR COORDINATOR:

- ▶ Vertical or Horizontal
- ▶ Name as it would appear
- ▶ Graphic Logo
- ▶ Website Link
- ▶ 100 MAX Character Description

MATERIAL REQUIREMENTS

ADS: We prefer PDF or PNG in CMYK, 300DPI resolution at 100% size. However, if you send us your best files, we'll do our best with it, but we cannot guarantee quality reproduction. Please send ads to your sponsorship coordinator.

LOGOS: EPS or vector file is preferred. JPEG or PNG is also accepted. (Transparent background is preferred.)



Thank you for your interest in sponsoring
and supporting MsC Worldwide.

MAKE HISTORY WITH US AGAIN!

[CLICK HERE TO CONTACT OUR
SPONSORSHIP COORDINATOR](#)